



HAVAS Red and H/Advisors strengthen capabilities in Asia Pacific

Havas Red and H/Advisors bolsters its media relations, experiential, social and content capabilities in Singapore and Southeast Asia

New York, July 30, 2025 — [HAVAS Red](#) (formerly Red HAVAS) and [H/Advisors](#), subsidiaries of Havas, today announced a joint venture in Singapore and Southeast Asia. This will provide customers with a world class offering combining strategic corporate communications with enhanced PR, social, experiential and content.

“Bigger, better, bolder and more borderless — that’s how HAVAS Red continues to grow each year,” said James Wright, global CEO of HAVAS Red and global chairman of the HAVAS PR Network. “Expanding into India, Japan, Greece and Africa over the last couple of years has been a significant milestone for us, opening doors to very exciting regions. Now we’re thrilled to further strengthen our services in Singapore, where our HAVAS Red colleagues are already delivering groundbreaking work with iconic clients, and we look forward to providing enhanced PR, social, experiential and content support to continue driving innovation and excellence.”

Stephane Fouks, Executive Chairman H/Advisors, and Executive Vice President, Havas, said; “H/Advisors’ new partnership with Havas Red in Singapore highlights the collaborative spirit that defines Havas. Together, we offer our clients deep expertise and agile solutions – all under one roof. In a fast-moving market, partnerships like this ensure we continue to deliver best-in-class service and put our client’s needs first.”

Mark Worthington, Managing Director and Co-Founder of Singapore-based H/Advisors Klareco will take on the additional role of Managing Director of Havas Red in Singapore, which will incorporate the H/Advisors Klareco brand PR team. Worthington will also continue to drive the growth of H/Advisors Klareco alongside Co-Founder and CEO Ang Shih Huei. Kenny Yap, who had been leading HAVAS Red Singapore since 2017, was appointed as Chief Executive Officer of HAVAS Play Singapore in April 2025. Yap will continue to support his existing clients.

Worthington added, “The joint operation between H/Advisors Klareco brand team and the well-established HAVAS Red business, will enable us to be an even more powerful and integrated partner to clients in Singapore and across the region, on everything from media relations to experiential to social media and content.”

Rana Barua, Group CEO, HAVAS India, Southeast and North Asia, added, “Enhancing our capabilities across the region, and particularly in Singapore, is central to our One Asia strategy.”

By broadening our reach and engaging with one of the world's most dynamic and progressive audiences, we are reinforcing our commitment to creating meaningful connections and delivering impactful narratives.”

About HAVAS

Founded in 1835 in Paris, Havas is one of the world's largest global communications groups, with nearly 23,000 people operating in over 100 markets and sharing one mission: to make a meaningful difference to brands, businesses, and people. To meet the needs of its clients, Havas has developed a seamlessly integrated strategy and operating system, Converged.AI, fusing all its global expertise, tools and capabilities, to create, produce, and distribute real-time, optimized, and personalized marketing solutions at scale. With inspired human ideas at the heart of this unique model, supercharged by the latest data, technology and AI, the teams work together with agility and in perfect synergy within Havas Villages to provide clients with tailor-made solutions that support them in their positive transformation. Havas is committed to building an inclusive and equitable workplace, that prioritizes the well-being and professional development of its talents. Further information about Havas is available at www.havas.com

About HAVAS Red

HAVAS Red is part of the Havas PR Network, the PR and communications arm of Havas that comprises approximately 40 agencies around the world and more than 1,300 employees. HAVAS Red's strategic Merged Media Model brings together traditional and digital publishing, content, social media and data within a single infrastructure. For further information, please visit www.havasredgroup.com

About H/Advisors

H/Advisors, strategic communications experts dedicated to enhancing reputation and building trust to fulfil ambitions. Founded in 2001, H/Advisors employ 1,500+ multi-disciplinary experts in 40+ offices across Europe, America, APAC and the Middle East. Driven by deep industry expertise and a problem-solving ethos, core specialisms include Crisis & Reputation Management, Corporate Communications, Digital, Data & Creative, Investor Relations & Financial Communications, Litigation, M&A & Shareholder Activism, Public Affairs & Policy Advisory, Sustainability & ESG, and Transformation & Change. H/Advisors is the strategic advisory arm of Havas. For further information, please visit www.h-advisors.global

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